

Press Release:

**NIIT University (NU) hosts the virtual book launch and discussion on
'Serene Strength'**

- *Authored by Arun Kapur, Director, The Royal Academy, Bhutan and the Chairman, Ritinjali, the book highlights role of education and learning in making of a person of substance*
- *All proceeds from the book will go to Ritajali, an NGO working towards development of holistic education*

New Delhi, 28th November, 2020: Established with a vision to bring about innovation in higher education and learning in emerging areas of the knowledge society, the not-for-profit NIIT University (NU), hosted the launch of the new book, '*Serene Strength*'. Authored by Arun Kapur, the book aims to study the role of education and importance of learning in a world characterized by constant change. A virtual discussion between Arun Kapur and the founder of NIIT University, Mr. Rajendra S. Pawar brought to light the essence of how education must focus on fostering people of substance who embody 'Serene Strength'

Arun Kapur is an educator in the global spheres of public and private education. He is the Founder and Chairman of Ritinjali, an NGO which was established in 1995 to catalyze community development among marginalized communities in India. Arun Kapur has previously authored the books *Transforming Schools: Empowering Children* (Sage Publications, 2007) and *Leading Out: The True Purpose of Education* (Ritinjali, 2011), which focus on his educational philosophy of holistic development. His latest book, *Serene Strength* (Ritinjali, 2020) explores the role of education in the making of a Person of substance tempered with Serene Strength.

'*Serene Strength*' is the culmination of a lifetime of thoughts, shedding light onto the constant change that surrounds us. The author, Arun Kapur postulates that education must focus on fostering people of substance who embody '*Serene Strength*'. He explores these concepts and illustrates their inextricable relationship to education. All proceeds of the book will go to Ritanjali, an NGO working towards development of holistic education.

Congratulating the author, **Mr. Rajendra S. Pawar, Founder, NIIT University Chairman, NIIT Group**, says, "*In this ever-changing world filled with uncertainty, there are a few men in capes who imbibe their valor and go full throttle in understanding the nuances that many forget to reflect upon. 'Serene Strength' is a fine specimen of how books of the future should be; it changes our ingrained perception of what education has been, and presents a view that is fresh, and extremely relatable to the present context.*"

Arun Kapur, Director, The Royal Academy, Bhutan and the Chairman, Ritinjali says, *"It is an honor for 'Serene Strength' to be launched in one of India's premier institutes of Excellence. NIIT University has always provided practical education with a strong industry connect, which I think are crucial elements that I am trying to elaborate in the book."*

Conceptualized as an institution of excellence, NU provides exceptional education based on the Four Core Principles that make learning **Industry-linked, Technology-based, Research-driven and Seamless**. NU is well poised for meeting the emerging needs of the knowledge economy through its focus on building strong industry linkages and a research-oriented approach.

About NU:

Established in 2009, NIIT University (NU) is a not-for-profit University covered under section 2(f) of UGC Act and notified by the Government of Rajasthan. A premier institution of higher learning and research, NU seeks to create original thinkers who will lead the knowledge society of the future. The University inherits three decades of rich expertise and global know-how of its principal sponsor, the NIIT Group.

Nurtured by some of the foremost thought leaders and corporate-practitioners of the country, the multi-disciplinary University focuses on emerging areas of technology and management. NIIT University is a part of a 100-acre campus at Neemrana, Rajasthan, 90 kms from Gurugram on NH8.

Nestled in the Aravali hills, the fully residential green campus offers an idyllic and intellectually vibrant environment for pursuing higher education and research. Set up with the vision to be the role model of learning, research, innovation and sustainability, for the knowledge society, NU is dedicated to building great careers and ensuring excellent job opportunities to all its students. It has been developed as an institute of excellence to provide exceptional education based on its Four Core Principles that make learning Industry-linked, Technology-based, Research-driven and Seamless.

NU offers the entire spectrum of academic programs. At the undergraduate level, it offers B.Tech (Computer Science & Engineering, Electronics & Communication, Biotechnology), BBA (Marketing & Marketing Analytics, Family Business & Entrepreneurship, Finance, Banking & Fintech, Business Analytics, Communication & Media Studies and Digital & Social Media Marketing), 4-year Integrated M.Sc (Computer Science), 4-year Integrated BBA - MBA, 5-year Integrated B.Tech - M.Tech and M. Tech (Educational Technology and Geographic Information Systems). NIIT University also offers a 5- year dual degree B.Tech & M.S program (In collaboration with University of Missouri, Kansas City) wherein students undertake academic



work at NU for 3.5 years and then continue at UMKC for 1.5 years. In addition, NIIT University also offers MBA, Ph.D programs and several Industry Sponsored Programs.

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