# NIIT University (NU) introduces 4 new programmes aligned to the careers of future

*B.Tech in Communication and Computer Engineering, B.Tech in Data Science, B.Tech in Cyber Security, & Bachelors in Business Administration to train students in new age skills*

**New Delhi, February 9, 2021:** Established with a vision to bring about innovation in higher education and learning in emerging areas of the knowledge society, the not-for-profit NIIT University (NU) introduced 4 new programmes in the new academic year 2021- *B.Tech in Communication and Computer Engineering, B.Tech in Data Science, B.Tech in Cyber Security,* and *Bachelors in Business Administration*. These programmes have been specially designed to train students for employability and to incorporate new-age skills for the future of work.

Through a transformational process that involves multidisciplinary courses, these programmes have been introduced at NU to make students future-ready for the new world of work. The course curriculum focuses on holistic learning while keeping students at par with technological advancements. These ensure that students are industry-ready as they graduate to work in today's dynamic environment. NU's 4 core principles – Industry-linked, Technology-based, Research-driven and Seamless education – are a critical part of achieving this.

Prof Parimal Mandke, Acting President, NIIT University said, *"For an enduring career today, it is imperative for every individual to learn to adapt and change with times to ensure they are relevant in an ever-changing dynamic world. Keeping in mind the growing demand for new age skills, these new programmes offer the best in learning pedagogy, through our outstanding faculty, while enabling students to prepare for the future and offer recession proof careers in today's evolving work environment."*

B.Tech in Data Science degree is a four-year undergraduate programme that is built keeping in mind the growing demand for data science experts worldwide. The programme aims at deployment of data sets models to solve real world problems. The programme emphasizes on providing industry-

academic synergy for our students to establish careers in /DS/AI/ML, entrepreneurship research and higher studies.

B.Tech in Communication and Computer Engineering is a four-year undergraduate programme that is dedicated to carry out ICT based management and integrate telecom systems with associated software in networking, enabling students to gain expertise in digital & distribution controls, latest devices in internet-based communication networks, AT, CS, cloud & edge computing, etc.

B.Tech in Cyber Security degree offered is a four-year undergraduate programme which has been designed for those students who are keen to explore and exploit the latest trends in Cyber Security Technologies. The B.Tech programme in Cyber Security aims to bridge the skill gap between the manpower needs and available talent pool by developing trained professionals for this fast-growing area.

The Bachelors in Business Administration degree is a three-year undergraduate programme that has been designed for students to build a theoretical foundation and acquire new age skills in business analytics, digital marketing and finance, banking and insurance technology and managing family run businesses. This programme aims to develop entrepreneurial skills in students with NU's specialization in industry relevant skills and knowledge.

Conceptualized as an institution of excellence, NU provides exceptional education based on the Four Core Principles that make learning **Industry-linked, Technology-based, Research-driven and Seamless**. NU is well poised for meeting the emerging needs of the knowledge economy through its focus on building strong industry linkages and a research-oriented approach

**About NU**:

Established in 2009, NIIT University (NU) is a not-for-profit University covered under section 2(f) of UGC Act and notified by the Government of Rajasthan. A premier institution of higher learning and research, NU seeks to create original thinkers who will lead the knowledge society of the future. The University inherits four decades of rich expertise and global know-how of - the NIIT Group.

Nurtured by some of the foremost thought leaders and corporate-practitioners of the country, the multidisciplinary University focuses on emerging areas of technology and management. NU is a part of a 100-acre campus at Neemrana, Rajasthan, 90 minutes from Delhi Airport.

Nestled in the Aravalli hills, the fully residential green campus offers an idyllic and intellectually vibrant environment for pursuing higher education and research. Set up with the vision to be the role model of learning, research, innovation and sustainability for the knowledge society, NU is dedicated to building great careers and ensuring excellent job opportunities for all its students. It has been developed as an institute of excellence to provide exceptional education based on its Four Core Principles that make learning Industry-linked, Technology based, Research-driven and Seamless.

NU offers the entire spectrum of academic programs. For school leavers after Class 12, it offers BTech (Computer Science & Engineering, Electronics & Communication, Biotechnology, Communication and Computer Engineering, Data Science, and Cyber Security), 4-year Integrated MBA (Marketing & Marketing Analytics, Entrepreneurship, Finance Banking & FinTech, Business Analytics, Communication & Media studies, Digital & Social Media Marketing), 4-year Integrated MSc (Computer Science), 5-year Integrated MTech and 3-Year BBA. For the graduate degree holders, NU offers 2-Year M.Tech (Educational Technology and Geographic Information Systems). NU also offers PhD programmes and runs many Industry Linked Programmes leading to MBA, PGDBA, M Tech, etc. .

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