

The next big leap for Edtech Start-ups

# Founders Growthcamp

 November 16-18, 2022

 NIIT University, Neemrana, Rajasthan

Edtech Growth Program For Founders



Technology Partner

Microsoft for Startups

**Founders Hub**

# Day 1 Schedule: 16<sup>th</sup> November

Activity	Time Slot
Meeting point @NIIT Corporate Office, Sector 32, Gurgaon	10:00 am
Arrival at NIIT University, Neemrana, Rajasthan	1:00 pm
Lunch	1:15-2:00 pm
<b>Welcome Session &amp; Introduction</b> (Vijay K Thadani, Co-founder - NIIT Group and Prof Rajesh Khanna, President - NIIT University)	2:10-2:30 pm
<b>Masterclass 1:</b> Fundraising - Powerful storytelling for your start-up pitch (Nitya Agarwal – VP, 3One4 Capital)	2:30-4:00 pm
<b>Masterclass 2:</b> Cyber Security - Building Secure Products & protecting Consumer Data (Vinayak Godse, CEO - Data Security Council of India)	4:00-5:00 pm
Tea Break	5:00-5:30 pm
<b>NIIT Insights Session:</b> Designing Sustainable Social Impact Organizations (Sapna Moudgil, Director - NIIT Foundation & Associate Prof Ritu Dangwal - NU)	5:30-6:30 pm
Cultural event by students	6:45-7:30 pm
Dinner with students, mentors, & faculty	8:30 pm onwards



# Day 2 Schedule: 17<sup>th</sup> November

Activity	Time Slot
Morning Trek & Tree Plantation with Air Commodore Kamal Singh AVSM (Retd)	7:00-8:30 am
Breakfast	9:00-10:00 am
<b>NU Insights Session:</b> Frontier of Learning Technology – How to make learning effective (Gautham More, Director - Educational Technology Projects and Prof Vijay Mandke, Founding Professor - NU)	10:15-11:15 am
<b>NU Session:</b> Overview of Industry Collaboration at NIIT University (Geetika Rastogi, Associate Dean - NU)	11:15-11:45 am
<b>Masterclass 3:</b> Go to market - Business design & strategy (Avani Davda, Ex-CEO - Tata Starbucks, Strategic Advisor at Bain, Board Member - NIIT Ltd)	11:45 am -1:15 pm
Lunch Break	1:15-2:00 pm
<b>Masterclass 4:</b> Leveraging Technology - Using data and AI for better outcomes (Shanoop Krishnan, Azure Data & AI Lead - Microsoft India)	2:10-3:00 pm
<b>Masterclass 5:</b> Product Thinking - Finding product market fit (Saurabh Saha, Global Product Coach)	3:00-5:00 pm
<b>Chat</b> with Rajendra Singh Pawar, Chairman - NIIT Group	5:15-5:45 pm
<b>Fireside chat</b> with Ravi Garikipati, Co-founder - Davinta Finserv, Ex-CTO - Flipkart, Board Member - NIIT Ltd	5:45-6:30 pm
Authentic Rajasthani dinner at the spectacular heritage hotel, Neemrana Fort Palace	7:30 pm onwards



# Day 3 Schedule (Demo Day): 18<sup>th</sup> November

Activity	Time Slot
Breakfast	8:00-9:00 am
Pitch Presentations (Session 1)	9:30 am-1:00 pm
Lunch	1:15-2:00 pm
Pitch Presentations (Session 2)	2:10-4:00 pm
Closing	4:00-4:20 pm

Demo Day Panel
<ul style="list-style-type: none"><li>• NIIT Founders</li><li>• VC Investors</li><li>• Technology Partner (Microsoft)</li><li>• Industry Experts</li></ul>

## Session Format

- Participating founders will showcase their start-up (15 min. presentation & 10 min Q&A)



# India's Growth Program For Edtech Start-ups

5-7<sup>th</sup> April 2023  
NIIT University, Neemrana

# NIIT

Academic Partner



Technology Partner

Microsoft for Startups

**Founders Hub**

# Day 1 Schedule | 5<sup>th</sup> April

Activity	Time Slot
Meeting point @NIIT Corporate Office, Sector 32, Gurgaon	10:00 am
Arrival at NIIT University, Neemrana, Rajasthan	1:00 pm
Lunch	1:15-2:00 pm
<b>Welcome Session &amp; Introduction</b> (Vijay K Thadani, Co-founder - NIIT Group and Prof Rajesh Khanna, President - NIIT University)	2:10-2:45 pm
<b>Masterclass 1:</b> Digital Marketing - Go To Market Strategy (Varun Sud, Ex-CMO - Zomato & Apoorva Pandey, AVP - Growth & Marketing - Zomato)	2:45-4:00 pm
<b>Masterclass 2:</b> Leveraging Generative AI For Edtech (Srikantan Sankaran, MTC Architect at Microsoft)	4:00-5:00 pm
Tea Break	5:00-5:30 pm
<b>Round Table Discussion</b> with NIIT & NU leadership teams	5:30-6:30 pm
Cultural event by students	6:45-7:30 pm
Networking Dinner with students, mentors, & faculty	8:30 pm onwards



# Day 2 Schedule | 6<sup>th</sup> April

Activity	Time Slot
Morning walk & Tree Plantation	7:00-8:30 am
Breakfast	Till 10:00 am
<b>NIIT Insights Session:</b> Building a scalable online edtech platform (Balaji S R, CTO - Learning Technology, NIIT Ltd)	10:15-11:15 am
<b>Masterclass 3:</b> Fundraising - Powerful storytelling for your start-up pitch (Karthik Reddy, Co-founder - Blume Ventures)	11:15 am -12:00 pm
<b>Workshop:</b> Sharpening Your Pitch (Kitty Agarwal, Partner - Info Edge Ventures)	12:00-1:00 pm
Lunch Break	1:00-1:50 pm
<b>Masterclass 4:</b> Product Thinking - Finding product market fit (Sumit Kumar Singh, Principal Product Manager - Microsoft)	2:00-3:00 pm
<b>AMA session: NIIT's Journey</b> with Rajendra Singh Pawar & Vijay K Thadani - NIIT Group	3:00-4:00 pm
Tea Break	4:00-4:30 pm
<b>AMA session: Scaling of Scaler - The Success Story</b> with Anshuman Singh, Co-founder - Scaler	4:30-5:30 pm
<b>Speed Dating Session</b> with industry leaders & investors	5:45-7:15 pm
Networking Dinner with investors, mentors, faculty, & students	8:30 pm onwards



# Day 3 Schedule (Demo Day) | 7<sup>th</sup> April

Activity	Time Slot
Breakfast	8:00-9:00 am
Pitch Presentations (Session 1)	9:30 am-1:00 pm
Lunch	1:15-2:00 pm
Pitch Presentations (Session 2)	2:10-4:00 pm
Closing	4:00-4:20 pm

## Session Format

- Participating founders will showcase their start-up (15 min. presentation and Q&A)
- Follow up meetings to be arranged with founders

